



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract #	2609724	Date Entered	08/24/16
Schedule Dates	09/07/16-09/13/16	Last Modified	08/24/16
Advertiser	Republican Governors Association (4462)	Entered By	Lisa Carter
Agency	PinPoint Media LLC (15192)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	ECR25273038
Brand	ISSUE (21286)	Demo	
Salesperson	Millennium/NY, New York (1090)	Order Type	Normal
Sales Office	Millennium New York	Package Deal	
Buyer Name	Nicole Meade,	Commission %	15.00
Phone/Fax	/	Commission	\$389.25
CPE	54/54/707	Net Total	\$2,205.75
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	Issue Separation: 30 RACHEL CHASON/YVONNE CONTE		

Greensboro (WXLV)	Spots	Rate
By Broadcast Month	26	\$2,595.00
Sep. 2016		
Grand Total:	26	\$2,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/16-09/09/16	2	:30	10:58-12:58P ABC-The View				1	1	1			3	\$160.00	\$480.00	Greensboro (WXLV)	The View	8/24/16
2.0	Normal Line / SPOT (1)	09/12/16-09/13/16	2	:30	10:58-12:58P ABC-The View		1	1						2	\$160.00	\$320.00	Greensboro (WXLV)	The View	8/24/16
3.0	Normal Line / SPOT (2)	09/07/16-09/09/16	2	:30	12P- The Doctors				1	1	1			3	\$80.00	\$240.00	Greensboro (WXLV)	The Doctors	8/24/16
4.0	Normal Line / SPOT (2)	09/12/16-09/13/16	2	:30	12P- The Doctors		1	1						2	\$80.00	\$160.00	Greensboro (WXLV)	The Doctors	8/24/16
5.0	Normal Line / SPOT (3)	09/07/16-09/09/16	2	:30	12:57-1:56P ABC-The Chew				1	1	1			3	\$60.00	\$180.00	Greensboro (WXLV)	The Chew	8/24/16
6.0	Normal Line / SPOT (3)	09/12/16-09/13/16	2	:30	12:57-1:56P ABC-The Chew		1	1						2	\$60.00	\$120.00	Greensboro (WXLV)	The Chew	8/24/16
7.0	Normal Line / SPOT (4)	09/07/16-09/09/16	2	:30	2P- ABC-General Hospital				1	1	1			3	\$90.00	\$270.00	Greensboro (WXLV)	General Hospital	8/24/16
8.0	Normal Line / SPOT (4)	09/12/16-09/13/16	2	:30	2P- ABC-General Hospital		1	1						2	\$90.00	\$180.00	Greensboro (WXLV)	General Hospital	8/24/16
9.0	Normal Line / SPOT (5)	09/07/16-09/09/16	2	:30	3P- Dr Phil				1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	Dr. Phil	8/24/16
10.0	Normal Line / SPOT (5)	09/12/16-09/13/16	2	:30	3P- Dr Phil		1	1						2	\$105.00	\$210.00	Greensboro (WXLV)	Dr. Phil	8/24/16
11.0	Normal Line / SPOT (6)	09/12/16-09/12/16	2	:30	4P- Harry Connick		1							1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY CONNICK	8/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>John Meade</i>	9.6.16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3.21.16
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I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Republican Governors Association
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke- Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3.21.16 [Signature] 571.970.6621
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Allison Aldridge Allison Aldridge DOJ
Signature Printed Name Title